



Howard Gotlieb Archival
Research Center

presents a

Student Discovery Seminar

Explore the Treasures · Discover the Secrets

“Ad-Men... & Women”:

Advertising and Public Relations

with Professor Cheryl Ann Lambert
BU College of Communication

and Ryan Hendrickson
Assistant Director for Manuscripts, HGARC

Thursday , February 18, 2016

6:00 pm

HGARC Reading Room

Mugar Library Building

771 Commonwealth Avenue

Fifth Floor

FREE TO STUDENTS WITH BU ID

bu.edu/archives

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